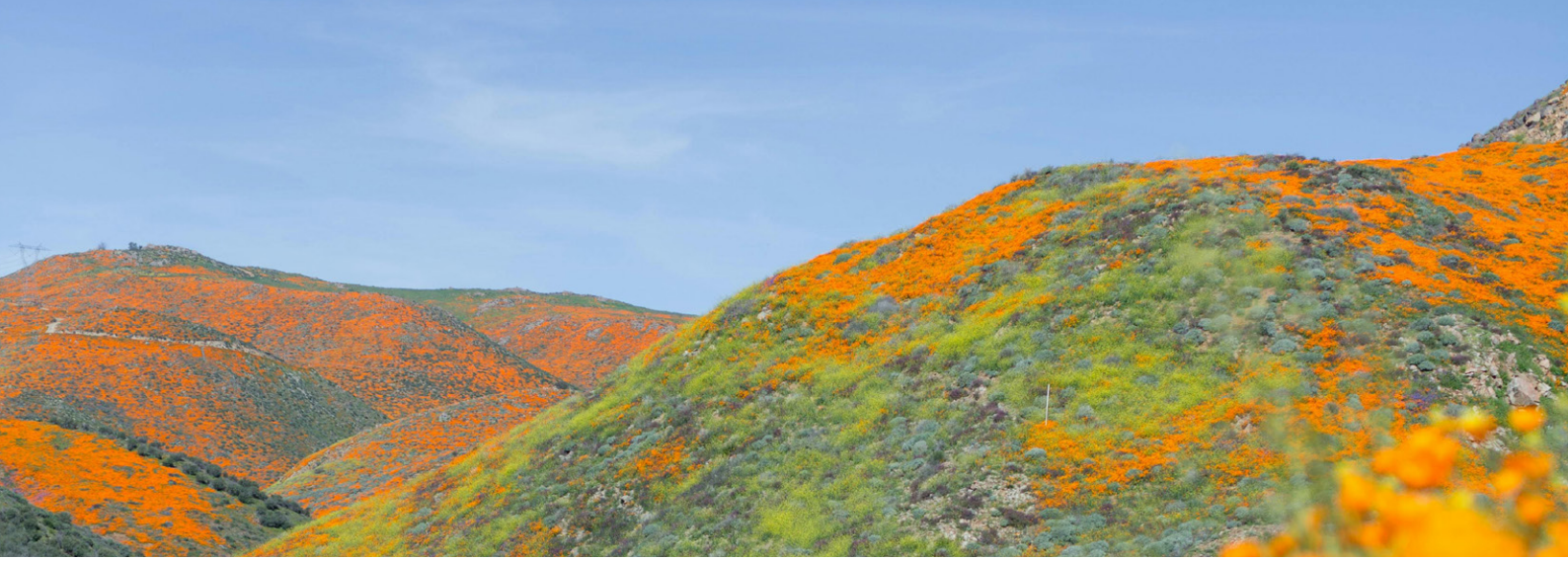
Annual Report to the Community

Fiscal Year 2025

JULY 2024–JULY 2025



PBS SoCal



Introduction

As we reflect on fiscal year 2025, we begin with gratitude for the members, viewers, funders and community partners who make our work possible.

Throughout the year, PBS SoCal brought meaningful programming, educational resources and local stories to audiences across Southern California. Through seven broadcast channels, the PBS App, digital platforms and community partnerships, we helped people discover new ideas, better understand the region and connect with the world around them.

This was also a year of growing uncertainty for public media as there were calls for pulling federal funding. The response to *Protect My Public Media* showed how deeply people value the programs and services PBS SoCal provides. Our community's continued support gave us important momentum as we look to the future.

To our 155,000 members, employees, board and Community Advisory Board members, donors, production partners and community partners: thank you for helping us use the power of media for public good. We invite you to explore the impact we made together in FY25.







PBS SoCal at a Glance

PBS SoCal is Southern California's flagship PBS organization and a locally operated, member-supported nonprofit. Through seven broadcast channels, the PBS App, digital platforms, local productions, educational programs and community partnerships, we make enriching programming and free resources available to people across the region.

Our mission

Use the power of media for public good.

Fast Facts

- Serving a region of more than 23 million people
- Seven broadcast channels, including PBS KIDS 24/7
- Thousands of hours of free programming through the PBS App
- More than 2 million average monthly viewers
- 175,000 members
- Award-winning local programming, journalism, education and community programs



A Year in Review

A look at how PBS SoCal served audiences, families and communities across Southern California in FY25.





Local and National Programming

PBS SoCal creates original programs and brings audiences acclaimed national PBS programming.

Local Programming

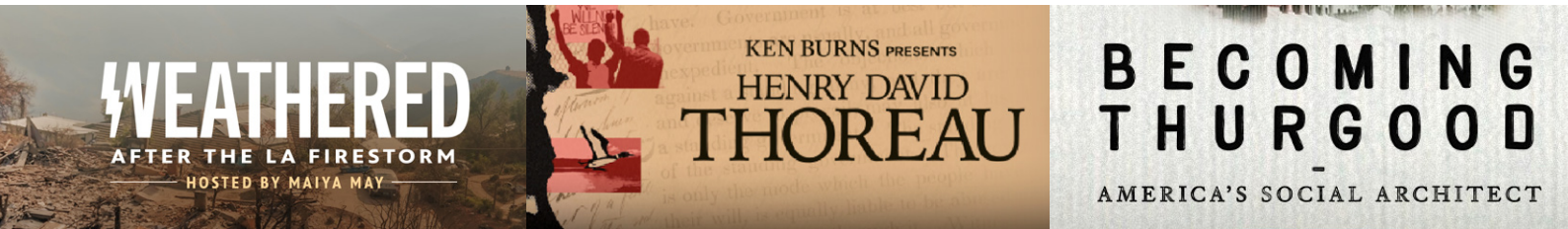
Stories Rooted in Southern California

Our local productions explore the people, places, histories and issues that shape Southern California, helping audiences see the region and one another in new ways.

National Programming

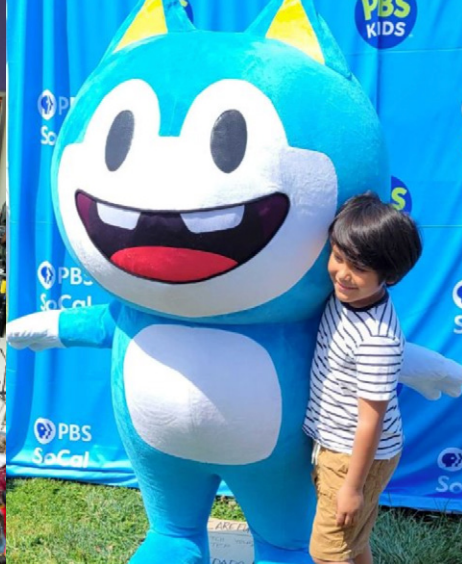
News, Arts, Science and Learning

Across seven broadcast channels and the PBS App, audiences can freely access news, documentaries, arts, science, history, drama, and children's educational programming.









Early Learning

Helping children build a strong foundation for school

PBS SoCal gives families, caregivers and educators free tools to support learning before kindergarten. Through workshops, Family Math and community partnerships, we help children build early math and STEM skills at home and in their communities.

FY25 IMPACT

- 160+ free family workshops
- 25,000 City of STEM attendees
- 700+ families engaged
- 35+ new partner connections

> My PBS Station inspires me to learn alongside my child, challenge my child's critical thinking. I was surprised how my son enjoyed all the activities and challenges. I enjoyed hearing his answers to different questions.
>
> —Family Math Parent



> Being able to share the great resources with families and educators. Seeing their excitement and then noticing that math is everywhere! This experience was priceless!
>
> —Workshop Facilitator













Southern California Arts, Culture and History

PBS SoCal brings Southern California's art, history and creative voices to audiences across the region, making more local stories available to the public.

FY25 IMPACT

- ARTBOUND
- LOST LA
- Fine Cut Festival of Films
- Civic Spark









Climate, Conversation and Resilience

The January 2025 wildfires underscored the need for clear information and thoughtful conversations about climate, preparedness and resilience. PBS SoCal responded with programs that brought together lived experience, expert insight and possible paths forward.

HIGHLIGHTS

- The Earth Focus Environmental Film Festival returned during Earth Month with documentaries focused on climate, conservation and sustainability.
- Weathered brought together fire chiefs, survivors, community responders and climate scientists to examine the 2025 Los Angeles wildfires.



FRONTLINE

BBC NEWS

NHK WORLD
JAPAN

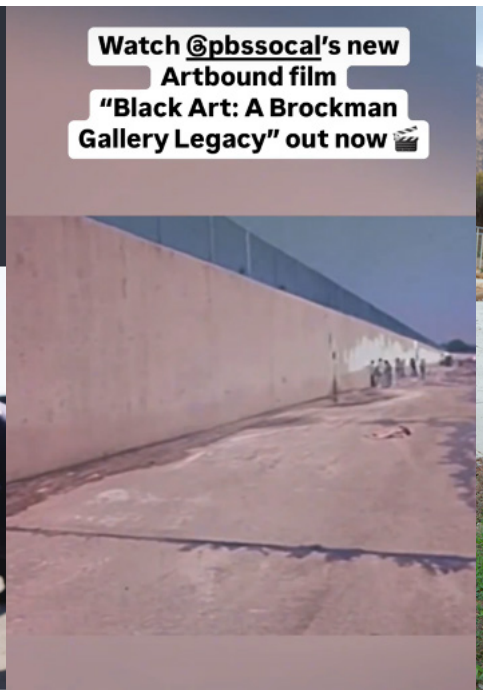
News and Current Affairs

Context for a Changing World

PBS SoCal gives Southern Californians free access to in-depth reporting and analysis that helps them understand issues shaping their communities and the world.

Across our channels, audiences can access 11 hours of news and reporting from sources around the world, including PBS NewsHour, FRONTLINE, BBC News and NHK World-Japan.












Creating Community Impact

PBS SoCal extends its impact beyond the screen through free educational resources, community tools and opportunities for students and emerging storytellers.

FREE RESOURCES FOR EDUCATORS AND COMMUNITIES

- PBS LearningMedia offers educators free, standards-aligned videos, lesson plans and classroom activities.
- The Events Resource Library helps community organizations host local screening sand discussions with free programs and materials.
- PBS SoCal shared these resources with educators, librarians and community partners across the state.



SUPPORTING FUTURE STORYTELLERS

PBS SoCal helps students and emerging media professionals build skills, gain experience and make industry connections through:

- Hands-on internships and career development
- Mentorship through the Intern Alumni Network
- Reporting and storytelling experience through school partnerships








Recognized for Impact

PBS SoCal's journalism, arts and public-service work received significant recognition in FY25.

10 Los Angeles Area Emmy® Wins
Eighth consecutive year with more honors than any other Los Angeles-based broadcast organization.

5 Golden Mic Awards Los Angeles Area Emmy® Wins
From 17 nominations across seven categories.

20 First Place Honors
Southern California Journalism Awards

9 National Arts and Entertainment Journalism Awards









Community Advisory Board

The Community Advisory Board offers independent feedback and helps ensure PBS SoCal's programs and services remain responsive to the communities we serve.

In 2025, the Board welcomed 12 new members and expanded its support of the Local Heroes program, creating more opportunities to recognize people making a difference in their communities.



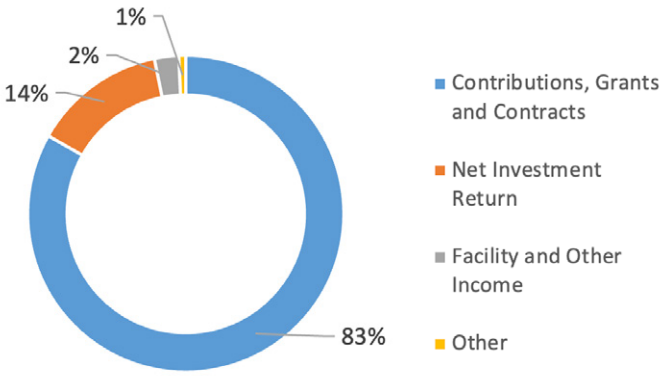
Financials

PBS SoCal's financial resources support programming, education, community partnerships and the long-term strength of public media in Southern California.

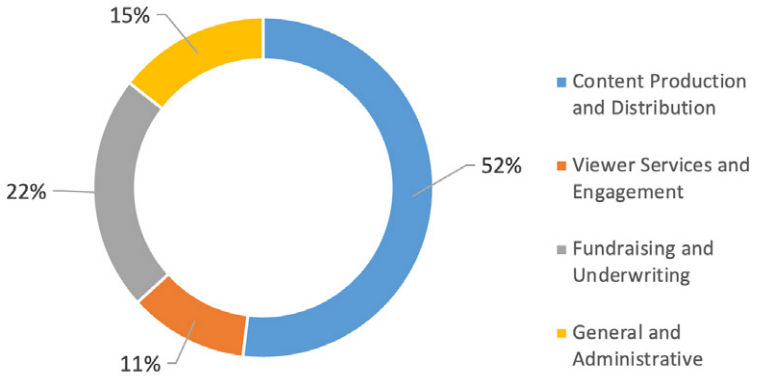
Support and Revenue for the year ended June 30, 2025	Dollars in millions
Contributions, Grants and Contracts	46.9 M
Net Investment Return	7.7 M
Facility and Other Income	1.4 M
Other	0.4 M
Total Revenues	**56.4 M**

Expenses for the year ended June 30, 2025	Dollars in millions
Content Production and Distribution	25.1 M
Viewer Services and Engagement	5.5 M
Fundraising and Underwriting	10.8 M
General and Administrative	7.0 M
Total Expenses	**48.4 M**

Revenue Percentages for the Year Ended June 30, 2025



Expense Percentages for the Year Ended June 30, 2025





Preparing for a Bright Future

As media continues to change, PBS SoCal remains focused on what matters most: making meaningful programs, local stories and educational resources available to more people.

With the continued support of our members, funders and community partners, we will keep finding new ways to serve Southern California and use the power of media for public good.

Thank you