

PMGSC PUBLIC TELEVISION
FCC-EEO Annual Report
(Reporting Period: August 1, 2025 to July 31, 2026)

Initiative # 1

Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Representatives from PMGSC (PBS SoCal) attended the following career job fairs and/or events held at the following educational and/or related community institutions to facilitate high school and college students in careers in journalism and related professions:

November 5, 2025	East Los Angeles Community College (ELAC) - PBS SoCal's Coordinator, Human Resources spoke to ELAC students. During the event, the students learned about internship and career opportunities available in the public media industry. The students also received tips and best practices for resume writing and the job application process.
November 6, 2025	Santa Ana Community College (SACC) - PBS SoCal's Coordinator, Human Resources spoke to SACC students. During the event, the students learned about internship and career opportunities available in the public media industry. The students also received tips and best practices for resume writing and the job application process.
April 28, 2026	Santa Ana Community College (SACC) - PBS SoCal's Coordinator, Human Resources spoke to SACC students. During the event, the students learned about internship and career opportunities available in the public media industry. The students also received tips and best practices for resume writing and the job application process.
May 14, 2026	East Los Angeles Community College (ELAC) - PBS SoCal's Coordinator, Human Resources spoke to ELAC students. During the event, the students learned about internship and career opportunities available in the public media industry. The students also received tips and best practices for resume writing and the job application process.

Initiative # 2

Participation in job banks, Internet programs and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).

August 2025 – June 2026	Ambassador Program- PBS SoCal's Ambassador team raised awareness about PBS SoCal and public media through their
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	participation in 116 local organization and community events in Southern California this year. Some event examples include: Rare Books Festival (October 2025) – In Los Angeles, PBS SoCal Ambassadors Promoted the LOST LA series, and facilitated community listening around local history topics attendees wished to explore more. La Habra Tamale Festival (December 2025) – In Orange County, the PBS SoCal Ambassadors shared educational resources. Black Family Wellness Expo (March 2026) -In Los Angeles, PBS SoCal Ambassadors shared information about relevant documentaries and other content. Noche de Los Niños - Ontario Museum (June 2026) – In San Bernardino County, PBS SoCal Ambassadors shared early learning resources and led Family Math Activities.
November 8, 2025	<u>WE ♥ PUBLIC TELEVISION!</u>– a three-hour program recorded LIVE from PBS SoCal’s Burbank Studios featuring a star-studded cast honoring 55 remarkable years of public television - America’s trusted, free public media service that reaches every city, town and rural community across the nation. Talent featured included music director Rickey Minor and appearances by Josh Groban, Jamie Lee Curtis, Ken Burns, Ziggy Marley, Lily Tomlin, Henry Louis Gates, Jr., Marlee Matlin, Noel Paul Stookey, Rick Steves, David Foster and Katharine McPhee, Adam Arkin, Courtney B. Vance, Martha Plimpton, Bill Nye the Science Guy, Joe Bonamassa, Sheléa, Jesse Cook, Judy Blume, Celtic Woman, Mychal the Librarian, Lindsey Stirling and many more. The telethon also included three special performances from the Nashville PBS studios featuring Kathy Mattea, Sierra Hull, Molly Tuttle and Ketch Secor. This program celebrated the extraordinary musical artists and personalities who have graced PBS stages and screens, showcasing the cultural richness that public media and local PBS stations offer all Americans. WE ♥ PUBLIC TELEVISION! also included archival material from iconic public television shows including <i>MASTERPIECE</i>, <i>Austin City Limits</i>, <i>Great Performances</i> and <i>Sesame Street</i>.

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	The three-hour LIVE telecast took place on <u>Sat., Nov. 8 from 4-7pm on PBS SoCal</u> and on <u>Thurs., Nov. 27 (Thanksgiving night) from 7-10pm on PBS SoCal.</u>
November 11, 2025	Talking Neighbor to Neighbor – PBS SoCal’s Impact Team lead their latest initiative, “Talking Neighbor to Neighbor.” The new initiative welcomes community members to connect and voice their perspectives to learn about issues impacting our region. The first conversation explored common misconceptions surrounding housing and homelessness as well as nuanced issues around financial stability in Orange County. The event also received a presentation of a “Certificate of Special Congressional Recognition” by Dave Min , Representative California’s 47th Congressional District referencing PBS SoCal’s commitment to “fostering community connection through this new initiative.”
March 18, 2026	PBS SoCal Studio Tours - 50 students from Locke High School visited PBS SoCal’s Burbank office to learn more about the history of PBS SoCal. During their visit, students heard from employees, who spoke about what it takes to create and produce our PBS SoCal Original programs. The Impact Team led tours of the Burbank office and studio and coordinated a valuable trip for students interested in career opportunities in public media.

Initiative # 3

Participation in at least four events sponsored by organizations representing groups in the community interested in broadcast employment issues, including conventions, career days workshops and similar activities.

September 2025	Lost LA Advance Screening at USC - USC Libraries hosted an advance screening of the upcoming LOST LA episode “True Crime” and a post-episode panel discussion introduced by Angela Boisvert, Senior Director, Production & Content with author/LOST LA host Nathan Masters, author/former prosecutor Marcia Clark, author/ <i>New Yorker</i> staff writer Susan Orlean. The conversation took a critical look at historical bias in crime narratives and considered how today’s true crime storytellers can reckon with the past while crafting more responsible, reflective narratives. This led to a discussion about the importance of editorial integrity and other journalist values.
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September 16, 2025	Fine Cut Workshop – The annual workshop, part of the long running "Fine Cut" Festival of Films program, is open to students and recent graduates exploring careers in film, television, and animation. While only accepting 30% of applicants, the selective workshop offers unique insights and opportunities that go far beyond traditional classroom learning. This year’s awards celebration and screening welcomed community members for the public ceremony honoring four award-winning short films from local California film school students. <i>Variety</i> Executive Television Editor Michael Schneider and Senior Entertainment Writer Angelique Jackson took on hosting and presenting the awards in an intimate ceremony. The event was held in advance of the broadcast series premiere of the new season of FINE CUT.
January 15, 2026	Media Mentors - Designed to help parents and caregivers navigate the rapidly evolving digital landscape, this workshop offered an introduction to media mentorship, the concept of “co-viewing,” developmentally-appropriate guidelines for screen time, as well as tools and resources for adults to evaluate and select meaningful media for their children.
March 19, 2026	The Weight We Carry - In celebration of Women's History Month in March, we hosted a panel discussion in partnership with the WICT Network, whose mission is to strengthen women's leadership across the media and entertainment industries. Members from the Southern California chapter joined us at the PBS SoCal Burbank studio for a meaningful discussion about navigating careers, advice for young professionals on building confidence and honest conversations about balancing career and family life. Our Impact intern shared a key reflection from the event, “One of the biggest takeaways was that taking care of your health is foundational. It allows you to show up fully in your work, your relationships and the other responsibilities you carry.” More insights were shared by other panelists Stephanie Crochet, a Nervous System Coach and Global Retreat Leader, and Tracy Lawrence, the Founder & CEO of The Lawrence Advisory.

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Initiative # 4

Establishment of an internship program designed to assist members of the community to acquire skills needed for employment in the broadcasting field.

PMGSC (PBS SoCal) engaged with local 2- and 4-year colleges this past year to seek and offer paid internship opportunities to qualified students. Most interns were placed in the Content Development, Digital, and Production departments; however, interns were also placed in the Communications, Education, Marketing, and Membership Departments.

The goal was to offer meaningful work experience by assigning the students to work in departments relevant to their educational major or field of interest. Internship opportunities are posted at college and university career centers and on PBS SoCal's Website Volunteer activities are also available on a short-term, time-limited basis to provide interested students the opportunity to determine whether the career is one the student is eager to pursue.

This year, PMGSC (PBS SoCal) hosted 18 interns from the following 2 and 4- year colleges/universities:

Chapman University (4)	UC Irvine (1)
California State Fullerton University (1)	UC Riverside (1)
Nevada State University (1)	Emerson College (1)
Azusa Pacific University (1)	California State University Los Angeles (1)
Harvard Graduate School (1)	San Diego State University (1)
Whittier Community College (1)	University of Southern California (1)
University of California Los Angeles (1)	University of San Diego (1)

Initiative # 5

PMGSC (PBS SoCal) hosted virtual & in-person community programs to the public for a variety of events, as follows:

August 2025	The American Revolution, Ken Burns series Screening -The evening brought together 165 donors for a VIP reception and welcomed over 900 guests to the Academy Museum of Motion Pictures. Andy Russell, President & CEO, PBS SoCal opened the
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	event with resonating remarks about the power of public media, which got a standing ovation from the audience. Following the screening of clips, Tamara Gould, Chief Content Officer, PBS SoCal moderated a discussion panel with Ken Burns, co-director Sarah Botstein and historian Christopher Brown. The night also featured special appearances by actors Adam Arkin and Courtney B. Vance who lent their voices for the film and devoted Ken Burns fans like Ed Begley, Jr.
August 21, 2025	Human Footprint - We collaborated with our colleagues at PBS National and our friends at the Natural History Museum for a special screening and panel event for the season two finale of HUMAN FOOTPRINT. The event kicked off the with opening remarks along with a clip from the most recent season of EARTH FOCUS. Over 200 guests filled the theatre to listen to the discussion panel with series host Dr. Shane Campbell-Staton, Associate Curator and Excavation Site Director at La Brea Tar Pits Dr. Emily Lindsey, series director Nathan Dappen and moderator (and EARTH FOCUS narrator) Dr. Cara Santa Maria. The panel explored ways we can further conversations of conservation and advocacy for preventing extinction. Our tabled at the event sharing the impact of our work in the community with eventgoers.
September 2025	Walking With Dinosaurs – PBS SoCal’s Communications team had another successful partnership between PBS National and our friends at the Natural History Museum. Over 200 guests attended the screening of an episode from new PBS series WALKING WITH DINOSAURS as part of the museum’s 10th Annual Dino Fest, which had a turnout of thousands of guests.
September 24, 2025	America’s Test Kitchen – PBS SoCal’s Communications and Membership Teams hosted AMERICA’S TEST KITCHEN stars Bridget Lancaster and Julia Collin Davison at The Skirball Cultural Center for an interactive event with the chefs. Over 300 people showed up for a night of live demonstrations, cooking-themed trivia and a VIP meet and greet with the hosts, after hearing opening remarks from Andy Russell, President & CEO and Dan Ferguson, SVP, Marketing & Communications. Each guest also received their own cookbook to put into practice what they saw onstage.
October 2025 – June 2026	Parent Workshops – PBS SoCal partnered with 24 organizations (educations, libraries, school districts, child development centers, etc.) throughout Southern California to provide parents and

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	children ages 2-8 with access to early childhood content and developmentally appropriate STEM and Math-centric resources.
October 14, 2025	Art & Science Collide – PBS SoCal held a successful premiere event of ART & SCIENCE COLLIDE at the Getty Center. Almost 300 guests including representatives from local art institutions like the Museum of Latin American Art's President & CEO Dr. Lourdes Ramos, Palm Springs Art Museum's Executive Director Christine Vendredi as well as artists featured in the film Jason Chang, Porfirio Gutierrez and Yesenia Prieto. Getty Foundation Director Joan Weinstein kicked off the evening with a brief welcome, followed by opening remarks from Andy Russell, CEO, PBS SoCal and Tamara Gould, Chief Content Officer, PBS SoCal. Following a screening of a few clips, a panel was moderated by science communicator Dr. Cara Santa Maria and included Artist Cannupa Hanska Luger, Artist Lauren Bon and the film's Director Jessica Kingdon. The evening was a wonderful celebration of artists and scientists in Southern California addressing society's most urgent challenges from climate change and space exploration to biodiversity and environmental justice.
January 2026 – June 2026	PBS KIDS Virtual Workshops - Hosted weekly (Sept-May), these are open to the public. Designed for families with kids ages 2-8YRO to enjoy together, they feature seasonal themes and popular characters (i.e. <i>Daniel Tiger's Neighborhood</i> , <i>Lyla in the Loop</i> , etc.). Workshops featured mini media moments such as short video clips.
February 21, 2026	Phoebe & Jay Screening at Compton Library - The Early Learning team hosted a free community screening of the new PBS KIDS series PHOEBE & JAY at Compton Library on February 21 st . Families enjoyed watching a new episode of the show, participating in interactive activities, meeting characters from the show, and participating in a Q&A with creators Genie Deez and Thy Than. The event also featured a special appearance by Sara DeWitt, SVP and General Manager of PBS KIDS. Approximately 100 parents, caregivers and children attended, creating a fun and engaging afternoon for families.
March 14, 2026	Ed (Education) Camp – PBS SoCal's Education Department hosted an Education Camp open to the public covering: Sorting; Spatial Sense; Shapes; Measurement; Patterns and integrated science and Social-Emotional Learning into its curriculum.