COMMUNITY

KCETLink engages the region’s cultural and public service agencies to create a larger impact around critical community initiatives tied to KCETLink’s programs and services. These unique collaborations foster learning and stimulate multi-cultural understanding of important issues, contributing to a more informed citizenship.

PROGRAMMING

KCETLink’s critically acclaimed original and acquired programming enriches, inspires and educates the community, reaching nearly six million television households in Southern California and 34 million satellite households across the U.S. KCETLink’s media profile includes three broadcast channels, one satellite channel, four websites and programming on three OTT platforms. Its robust library offers international news and public affairs programming, national and global dramas, and original productions that reflect the spirit of the community, in addition to educational family and children’s programs and services.

Throughout its 54-year history, KCET has produced thousands of hours of original programming for local, regional and national distribution. In 2017, KCET produced a record 54 hours of original content and experienced a 25% increase in viewership over 2016. The network also received 10 LA-area Emmy awards the same year, adding to its roster of prestigious industry prizes that include Peabody Awards, Alfred I. DuPont-Columbia University Awards for Excellence in Journalism and Edward R. Murrow awards.

KCETLink content is distributed nationally via satellite on Link TV via DIRECTV channel 375 and DISH Network channel 9410 and on KCET in Southern and Central California via broadcast and cable, as well as through various digital delivery systems including the Apple TV, Amazon and Roku platforms. Total video views across KCETLink’s own websites and OTT platforms grew 94% in 2017 over 2016. Beginning in 2017, KCET has been nationally distributing many original productions to public media stations, in partnerships with N.E.T.A and Marigold Media. Several productions have achieved over 70% national carriage.

For additional information about KCET and Link TV productions, web-exclusive content, programming schedules and community events, please visit kcet.org or linktv.org

SOURCES


HISTORY

KCET (Community Educational Television) signed on September 28, 1964.

KCET was the main west coast PBS affiliate for 47 years until 2011 when it left the network to become the nation’s largest independent public television station with a mission to better serve the interests of its multi-cultural community. In December 2012, KCETLink was formed after KCET merged with San Francisco-based Link TV, an award-winning independent satellite media network focused on increasing global engagement and presenting diverse alternative perspectives often underrepresented in commercial news. Each service maintains its distinct media voice.