



The Pushouts Social Media Toolkit

The Pushouts, will premiere on **December 20, 2019** (check local listings) on PBS, pbs.org and the PBS Video app. VOICES is presented by PBS SoCal.

Companion Site: <https://www.pbssocal.org/programs/voces/>

Photos: <http://pressroom.pbs.org/Programs/v/VOICES/301-The-Pushouts>

Handle: @VocesOnPBS (Facebook), @VocesMedia (Twitter)

Hashtag: #VocesPBS

Social Media Graphics: <http://bit.ly/pushoutsgraphics>

Social optimized promo and clip: <http://bit.ly/pushoutssocialclips>

The Pushouts

Facebook/Instagram

"You can sit there and tell me all you want 'Hey man, pull yourself up by the bootstraps,' but if I was born without any straps on my boots, how am I supposed to pick myself up?" —Gang member-turned professor, Victor Rios who mentors young people in VOICES' The Pushouts. Tune in or stream [TUNE IN TIME]

"Saying 'drop-out,' you're putting the blame on the individual. 'Push-out' it says 'Wait a minute system, what's going on here?' -Victor Rios, who went from gang member to celebrated professor and expert on the school-to-prison pipeline. Now, he helps vulnerable youth find their own paths to success. Tune in or stream VOICES' The Pushouts [TUNE IN TIME]

When Victor Rios was a teenager he "specialized in" stealing cars. Now, he's a celebrated professor, TED Talk presenter, and expert in the school-to-prison pipeline. He mentors young people who were pushed out of the educational system. Tune in or stream VOICES' The Pushouts [TUNE IN TIME]

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"You can sit there and tell me all you want 'Hey man, pull yourself up by the bootstraps,' but if I was born without any straps on my boots, how am I supposed to pick myself up?"—
@drvictorrios who mentors young people in @VocesMedia's #ThePushoutsPBS. Tune in/stream @ [TUNE IN TIME]

When @drvictorrios was a teenager he "specialized in" stealing cars. Now, he's a celebrated professor, expert in the school-to-prison pipeline and mentors young people who were pushed out of the educational system. Tune in or stream @VocesMedia's The Pushouts @ [TUNE IN TIME]